

Sean Forquer

Product Designer

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I do my best work where design doesn't exist yet: turning ambiguous problems into shipped products and laying down the design foundations as I go.

EXPERIENCE

Foxen Lead Product Designer

Mar 2024 – Present · Columbus, OH

- Lead design across Foxen's full product surface (resident portal, property manager portal, and internal tooling), partnering with every department to refine offerings and bring new products to market.
- Designed **PetClear** from zero to launch, choosing flexible patterns that let a simple read-only tool absorb AI document analysis and grow into a full screening platform: **\$4M+ in first-year bookings**, ~7% of company revenue, and Foxen's fastest-growing product.
- Redesigned the claims process around where money actually leaked, moving a public form behind property manager authentication with data-aware, in-form feedback: **\$650k/yr saved** in adjudication costs.
- Rebuilt the insurance document upload flow around the reality that people don't read, replacing instructions with real-time AI analysis of uploaded documents: out-of-scope submissions fell from 30% to 5%, **saving \$500k+/yr**.
- Ground every product backlog in evidence from onsite field studies, surveys, and session monitoring; use AI and automation to scale design output without linearly scaling cost.

Gozio Health Sr. Product Designer, Platform

Nov 2022 – Feb 2024 · Remote

- Led design on Gozio's no-code app builder platform, owning its design system and validating work through user testing and rapid prototyping.
- Drove the organization-wide transition from Sketch to Figma and partnered with PM, PO, and CPO to shape the platform backlog.

Fifth Third Bank Sr. Product Designer (Contract)

Mar 2022 – Nov 2022 · Remote

- Designed Fifth Third's AI chatbot experience and established interaction design principles for a greenfield mobile banking experience.
- Led initiatives that sold product design and product thinking to bank leadership.

DMI UX Designer

Mar 2021 – Mar 2022 · Remote

- Led research, wireframing, and prototyping for a boutique health insurer's web and mobile experiences while managing the client relationship end to end.

Earlier: Uptick, Product Design Lead, Crypto (2020 – 2022) · Nationwide Insurance, UX Designer / Quality Engineer (2019 – 2021) · Medasource, Enterprise Design Consultant for OSU Wexner Medical (2018 – 2019) · Hyland Software, Enterprise Design Consultant (2016 – 2018)

EDUCATION

Ohio University

B.S., Management Information Systems, cum laude

Springboard

Product Design bootcamp

SKILLS & TOOLS

Craft: IC design work + design strategy and infra · product strategy · AI strategy

Tools: Claude · Figma · skill files · MCP connections